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Do not assume content reflects current scientific knowledge, policies, or practices.

FLOWER SUPREME QUALITY ABC SEEDS, Etc.

Special
5% Discount
Allowed
on All
Orders
for
Flower
Seeds
When
Accompanied
By Cash

QUALITY MEANS MUCH TODAY

Close students of the horticultural situation in this country are a unit in their conclusion that "QUALITY STOCK" as against "the common run" means today the difference in profit to the grower and comparative eclipse to those who will not accept this fundamental fact. Trade paper market reports for the past year fully qualify this belief. The American Bulb Co. will continue to supply "basic stock" that will insure "QUALITY PRODUCT" under reasonably normal conditions. Also, we are not unmindful of the importance of keeping our prices as low as it is practicable without reducing grades, and quotations in this list will, we believe, be found to conform to the existing economic situation that confronts the trade at large. "We can and will supply you to advantage."

We wish to take this opportunity to thank our many friends and clients for their past patronage and hope for continuance of their favors. Awaiting your valued commands, we remain, Faithfully yours,

AMERICAN BULB CO., Per A. Miller, President.

PROMPT
SERVICE
ON
ALL
ORDERS
IS
ASSURED

A. B. C.
HEADQUARTERS

SNAPDRAGON SEED

TRUE-TO-NAME
SEED OF
HIGH VIABILITY

FOR GREENHOUSE FORCING

We propose to maintain our reputation as introducers of "snaps" obtaining colors and shades that are in public demand and the following sorts can be highly recommended for winter and spring blooming.

"New Cincinnati"

A beautiful light rose-pink large flowering variety, two shades lighter than Rose Queen, making a pleasing pink color. Growing habit about the same as Rose Queen. It was awarded Silver Medal at the National Flower Show at Cincinnati, 1931, a first premium at Cleveland Flower Show this year.

Price: \$2.00 per pkt.; 3 pkts., \$5.00; 6 pkts., \$9.50.

ROSE QUEEN

Dark pink color has been a very satisfactory variety to all who have grown it in the past year. It is one of the finest grown.

Price: \$1.50 per pkt.; 3 pkts., \$4.00; 6 pkts., \$7.50; 10 pkts., \$12.00.

AFTERGLOW

Golden bronze color. This variety is outstanding in its class.

These two varieties won first premium at the Cleveland Flower Show this year.

Prices: \$1.50 per pkt.; 3 pkts., \$4.00; 6 pkts., \$7.50; 10 pkts., \$12.00.

New White Snapdragon "Lucky Strike"

Long Spike of Flowers—Does Not Drop nor Shatter.

Won Two First Prizes at National Flower Show at Cincinnati in 1931.

\$2.00 per pkt. or 3 pkts. for \$5.00

CHEVIOT MAID SUPREME is a snapdragon from Cheviot Maid. It is a striking light pink color with a long spike of flowers and straight stem. Cheviot Maid Supreme is ten days earlier than most snapdragons and does not shatter. It buds its color during the darkest of winter and does not fade in extremely bright weather. A together, Cheviot Maid Supreme is a big crowd new snapdragon.

Price: \$1.50 per pkt.; 3 pkts., \$4.00; 5 pkts., \$6.25; 7 pkts., \$8.50.

SUN-TAN is the latest name in snapdragons, for the upright, with a tinge of yellow, the "b" cross-pollination of a proven sport of Cheviot Maid, used as the mother plant, produced this charming new snapdragon. Sun-Tan is outstanding as a winter blooming bronze type and an excellent companion to Cheviot Maid Supreme. It does not bud in the dark days, buds its flowers indefinitely, and has the same sterling characteristics of Cheviot Maid Supreme.

Price: \$1.50 per pkt.; 3 pkts., \$4.00; 5 pkts., \$6.25; 7 pkts., \$8.50.

TRUE FERD. FISCHER'S GIANT FLOWERED CYCLAMEN SEED—Originator's Strain

	Per 100	Per 1,000	Per 2,500	Per 5,000
Glowing Dark Red. Christmas red	\$1.00	\$ 8.25	\$20.00	\$37.50
Glowing Bright Red. Cherry red.	1.00	8.25	20.00	37.50
Rose of Marienthal. Bright rose	1.00	8.25	20.00	37.50
Pure White	1.00	8.25	20.00	37.50
White with Carmine Eye	1.00	8.25	20.00	37.50
Glory of Wandsbek. Salmon red	1.25	9.00	21.00	40.00
Improved Rose of Zehlendorf	1.25	9.00	21.00	40.00
Improved Perle of Zehlendorf. Dark salmon	1.25	9.00	21.00	40.00
Bonfire. Brilliant salmon	1.35	10.50	25.00	47.50
America. Golden salmon	1.35	10.50	25.00	47.50
New Ruffled. Dark salmon	1.35	10.50	25.00	47.50
New Ruffled. Rosy salmon	1.35	10.50	25.00	47.50
Liebesfeuer. Ruby salmon	1.50	12.00	27.50	52.50
Perle. Salmon, white edge	1.35	10.50	25.00	47.50
Lilac	1.00	8.25	20.00	37.50
Mixed	1.00	8.25	20.00	37.50
Roccoco. Red, rose or lilac, or white with eye	1.00	8.25	20.00	37.50

If you are in the market for Cyclamen seed in larger quantity than quoted herein and will indicate to us your needs, we will be glad to quote special price—the true "Ferd. Fischer Strain" has few, if any, competitors as to quality. Particularly does this refer to many of his exclusive outstanding shades.

Ferd. Fischer's Cyclamen is now considered the "Standard" for American and Canadian culture.

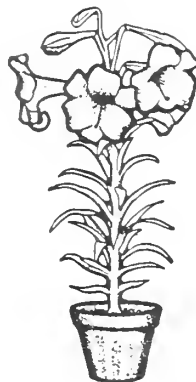
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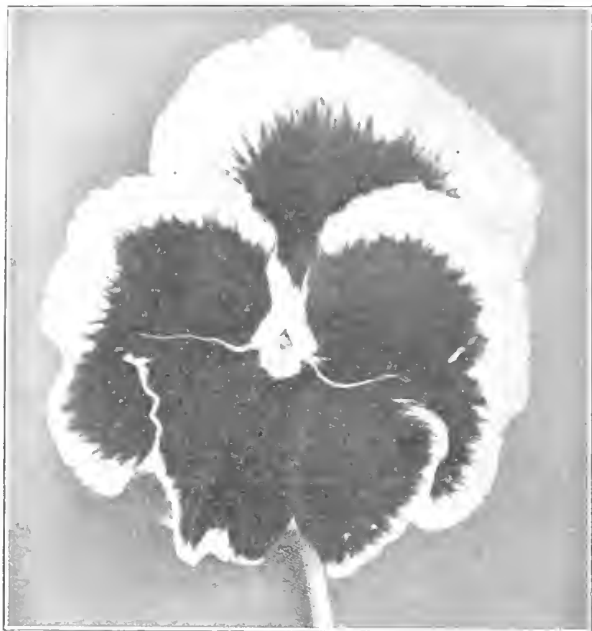




"Supreme" Quality



Flower Seeds



TYPE OF A. B. C. "DE LUXE" PANSY MIXTURE

A. B. C. "SUPREME" PANSIES A. B. C. DE LUXE MIXTURE

This strain is superior to anything offered in the line of Pansies. Originally we only had a very limited supply of this seed and sold same only in small quantities. The demand was always greater than the supply. Because of its brilliant colors, long stems, numerous flowers and early flowering habit, this strain is well suited both for forcing and outdoors.

Tr. Pkt. \$1.00 3 Tr. Pkts. \$2.50 Oz. \$15.00

PANSY ROGGLI

"Improved Swiss Giants." The flowers are flat, of excellent substance, of immense size, and the mixture shows outstanding and very attractive colors, mostly large blotched. We especially recommend this strain, both the mixture and separate colors.

ROGGLI

Tr. Pkt. \$0.50	3 Tr. Pkts. \$1.25	Oz. \$7.00
"Lake of Thun." A solid blue pansy with dark blue blotches.		
Tr. Pkt. \$0.75	3 Tr. Pkts. \$2.00	Oz. \$8.00
"Cardinal Shades."		
Tr. Pkt. \$0.75	3 Tr. Pkts. \$2.00	Oz. \$8.00
"Golden Yellow."		
Tr. Pkt. \$0.75	3 Tr. Pkts. \$2.00	Oz. \$8.00

STEELE'S PANSY MIXTURES

Supplied to us direct by Steele.

"JUMBO" MIXED

3/8 Oz. \$0.85	1/8 Oz. \$1.25	1/4 Oz. \$2.25
1/2 Oz. \$4.25	1/2 Oz. \$8.25	1 Oz. \$16.00
2 Oz. \$31.00		
"400" Mixed. A super Swiss strain. Grand in size, form, color, substance. Huge jewels of velvet and red and gold, with variations of those colors, including shades entirely new.		
1/2 Oz. \$0.85	1/8 Oz. \$1.25	1/4 Oz. \$2.50
1/2 Oz. \$4.75	1 Oz. \$9.00	2 Oz. \$17.00
4 Oz. \$30.00		
Miracle Mixed. Finest types of our strains, latest novelties.		
1/2 Oz. \$0.65	1/8 Oz. \$1.00	1/4 Oz. \$2.00
1/2 Oz. \$3.75	1 Oz. \$7.00	2 Oz. \$13.00
4 Oz. \$25.00		
Masterpiece Mixed. Long stems. Best for cut flowers.		
1/2 Oz. \$0.85	1/8 Oz. \$1.50	1/4 Oz. \$2.75
1/2 Oz. \$5.25	1 Oz. \$10.00	3 Oz. \$27.00
4 Oz. \$34.00		
Greenhouse Special Mixed. Fine market strain.		
1/2 Oz. \$0.50	1/8 Oz. \$1.00	1/4 Oz. \$1.50
1/2 Oz. \$2.75	1 Oz. \$5.00	2 Oz. \$9.00
3 Oz. \$13.50	4 Oz. \$17.50	

PANSIES

A. B. C. "Private Stock". Fancy Exhibition Mixture. A. B. C. "Private Stock" is a really outstanding "all-purpose" mixture and has given the utmost satisfaction both for cut flowers and plant sales.

Tr. Pkt. \$0.50 1/8 Oz. \$1.25 1/4 Oz. \$2.00 1 Oz. \$7.00



CALCEOLARIA HYBRIDA—"MULTIFLORA NANA"

ASPARAGUS

Plumosus Nanus. One of our leading specialties. Northern greenhouse-grown; true. 100 seeds, 50c; 1,000 seeds, \$2.50; 5,000 seeds, \$10.00.

Plumosus Nanus. Lath-house-grown. 100 seeds, 30c; 1,000 seeds, \$1.50; 5,000 seeds, \$7.00; 10,000 seeds, \$12.00.

Sprengeri. 100 seeds, 20c; 1,000 seeds, \$1.25; 5,000 seeds, \$5.50; 10,000 seeds, \$10.00.

CALCEOLARIA

Our strain of these is produced by one of the foremost specialists.

Lawrance's Hybrids. An exceptionally fine strain.	Tr. Pkt. \$1.50
Hybrida Grandiflora. Tall mixed.	1.00
Compacta. Dwarf mixed.	1.00
Rugosa. Mixed.	1.00

CALCEOLARIA HYBRIDA—"Multiflora Nana"

(See Illustration Below)

Modern fashion often prefers small and richly flowering plants to those with larger blooms—Cineraria nana multiflora swept all before it and there is no reason why Calceolaria multiflora should not do likewise. The average size of the blooms is only 1 1/2 inches, but the amount of flowers produced is unsurpassed. The color scheme is extraordinarily good and full of contrast. The yellow shades—lemon, gold, orange—are adorned with fine brown spots; the brown, orange copper, copper brown, copper scarlet, crimson, scarlet are very striking. An assorted group of these shades is most effective, while a single specimen, 10 to 12 inches high, makes an ideal market plant.

Trade Pkt. \$1.00

CALENDULAS

A. B. C. IMPROVED SENSATION

Has Proved to Be a Real Money Maker for the Florist

Fritz Bahr states in The Florists' Exchange:

"For the Winter and Early Spring months, I don't know a better Catch Crop than Calendulas."

The principal value of A. B. C. Improved "Sensation" lies in the fact that it is much larger than any other calendula on the market and has a very distinct crimson or scarlet sheen which, with its orange base, provides a most outstanding and appreciable combination of coloring. Furthermore, the same is produced on unusually long stems. We made many friends when we introduced "Sensation."

Price of A. B. C. Improved Sensation Calendula. Bright orange with scarlet sheen:

Tr. Pkt. \$0.50	1/4 Oz. \$0.75
1/2 Oz. \$1.50	1 Oz. \$2.50
2 Oz. \$4.75	4 Oz. \$8.00

"Radio"—Color bright orange, "Radio" is distinctly different from other Calendula. The individual blooms are not as large as other Calendula, but are globular in shape, with beautifully quilled petals.

Tr. Pkt. \$0.50 1/4 Oz. \$0.75 1 Oz. \$1.00

CALENDULAS (General List)

(All of the following supplied in Geo. J. Ball's original packages.)

Ball's Orange. Large, deep, full petaled Ball Calendula; deep orange.

Ball's Gold. Deep golden yellow, of extra size and extra long stem.

Ball's Supreme. Light orange with a rich dark brown eye. Not extra large but freely produced.

Ball's Long Orange (New). An orange selection from Gold. Identical in growth and shape with our Gold.

Ball's White (New). A selection from our Supreme. Creamy white color with a dark center. Not a strong grower, but a most attractive color. All are priced at:

Tr. Pkt. \$0.50 1/4 Oz. \$1.00 1/2 Oz. \$1.75 1 Oz. \$3.00

NOTE: The following are suggested for outdoor culture:

Orange King. Bright orange.

Tr. Pkt. \$0.15 1 Oz. \$0.25 1/4 Lb. \$0.75

Lemon Queen. Light or lemon yellow.

Tr. Pkt. \$0.15 1 Oz. \$0.25 1/4 Lb. \$0.75

Choice Mixed. 1 Oz. \$0.25 1/4 Lb. \$0.75

CINERARIA HYBRIDA GRANDIFLORA

A. B. C. "PRIZE," "THE WORLD'S BEST STRAIN"

Prize Blue Shades. Rich in the extreme. Selected with utmost care. Tr. pkt. \$1.00

Prize Crimson and Carmine Shades. A group that is especially brilliant under artificial light. Tr. pkt. 1.00

Prize Salmon Shades. One of the loveliest developments, appealing to those fond of the daintier tints. Tr. pkt. 1.00

Prize Mixed. All the above in proper proportion to make the best showing and countless colors not yet segregated. The whole great range of our strain. Tr. pkt. 1.00

Special Offer. One trade packet each of the above three separate color groupings and one trade packet of Prize Mixed, all four for 3.00

A trade packet contains about 1,000 seeds. To those requiring larger quantities, we make these rates:

1/2 Oz. \$3.50 1/4 Oz. \$6.00 1/8 Oz. \$11.00

Stellata Hybrida. Tr. pkt. \$0.50

"Berlin Market" Strain. Medium sized flower (very good), rose, dark crimson, dark blue or mixed. Each, trade pkt. 1.00

DIANTHUS—"Sweet Wivelsfield"

A recent introduction from England. Flowers are multiflora type.

The new race of hardy perennials for cut flowers, garden show and rock gardens—obtained 16 Awards of Merit from Royal Horticultural and 15 other societies. Trade pkt. \$0.50

A. B. C. GIANT PANSIES

	Tr. Pkt.	1/4 Oz.	1 Oz.
Apricot	\$0.50	\$0.80	\$3.00
Adonis. Light blue30	.50	1.65
Bridesmaid. Apple blossom pink50	.75	2.25
Black-Blue30	.50	1.65
Bugnot. Shades of red, bronze35	.80	3.00
Cardinal. Brilliant red35	.60	2.40
Cecily. Steel blue50	.75	2.75
Emperor. William. Blue30	.50	1.65
Giant Prize. Azure blue30	.50	1.65
Golden Queen. Golden-yellow30	.50	1.65
Hortensia Red30	.50	1.65
King of the Blacks30	.50	1.65
Lord Beaconsfield. Pure violet30	.60	2.00
Madame Perret. Shades of pink and rose30	.50	1.65
Peacock. Blue, claret and white30	.50	1.65
Prince Henry. Dark blue30	.50	1.65
Dark Brown Shades30	.60	2.00
Pure Yellow30	.50	1.65
Snow Queen. Pure white30	.50	1.65
Striped and Mottled30	.50	1.65
White with Eye30	.50	1.65
Yellow with Eye30	.50	1.65
Giant Trimardeau. Choice mixed.			
Tr. Pkt. \$0.20	1/4 Oz. \$0.50	1 Oz. \$1.50	1 Lb. \$16.00

PANSY—ORDINARY MIXTURE

Tr. Pkt. \$0.25 1/4 Oz. \$0.50 1 Oz. \$1.50

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1335 W. Randolph Street, Chicago, Ill.



"Supreme" Quality



Flower Seeds



SWEET PEAS

"Up-to-the-Minute" Florists' Varieties

True to Name, Thoroughly Rogued and Hand Picked Seed. We Supply 1/2 Ounce at 1 Ounce Rate and 1/4 Pound at 1 Pound Rate.

If you are in the market for quantity, please ask us for special prices.

EARLY OR WINTER FLOWERING VARIETIES

	1 Oz.	1 Lb.
Ball Rose. Deep rose	\$0.40	\$ 5.00
Ball Rose Queen. Light rose.	.40	5.00
Ball Orange. Best orange	.60	6.50
Burpee's Orange. Light shade	.40	5.00
Ball's Blue. Choice blue.	.40	5.00
Blue Bird. Standard blue	.40	4.50
Blue Wonder. Clear blue	.40	4.50
Burpee's Lavender. Wisteria lavender	.40	5.00
Columbia (Blanche Ferry). Rose pink and creamy white	.40	4.50
Chevalier. Rose with lemon sheen	.40	5.00
Early Bright Light. Orange scarlet	.40	5.00
Early Pal. Rich rose crimson	.60	6.00
Early Apollo. Salmon cerise	.60	6.00
Early Vogue. Lilac lavender	.60	6.00
Early Forty-Niner. Brilliant orange.	.60	6.00
Early Sparkle. Scarlet cerise.	.60	6.00
Early Fandango. Bright rose.	.60	6.00
Early Greeting. Clear lavender	.70	7.00
Early Fascination. Salmon rose.	1.00	10.00
Early Satin Rose. Rose, amber and salmon	1.00	10.00
Eldorado. Tangerine orange.	.40	5.50
Flamingo. Orange salmon.	.40	4.90
Giant Rose. Clear rose.	.40	5.00
Glitters. Cerise	.40	5.00
Grenadier. Poppy scarlet	.40	5.00
Hope. Best white	.75	8.00
Harmony. Best lavender	.40	5.00
Heatherbell. Mauve lavender	.40	5.00
Jeanne Mamitsch. Long stemmed rose pink; fine	.40	5.00
Lavender King. Lavender	.40	4.75
Mrs. Hoover. Long stemmed blue	.40	5.00
Madonna. Black seeded white	.50	5.50
Mrs. Calvin Coolidge. Rich salmon pink	.40	5.00
Mrs. Kerr. True salmon	.50	5.50
Morse's Superior Pink. Pink suffused salmon	.40	5.00
Pink Profusion. Rose pink	.40	5.00
Red Bird. Crimson red.	.60	6.00
Snowstorm. Improved, white	.40	5.00
Spring Song. Salmon rose.	.40	5.00
Sun Ray. Long stemmed, cerise	.40	5.00
Torch. Salmon orange	.50	5.50
Valencia. Bright orange.	.70	7.00
White Harmony. Standard white	.70	7.00
Yarrowa. Rose pink. Large flower.	.40	5.00
Zvolanek's Rose. Rose pink	.40	5.00
Choice Mixed. From named varieties	.40	5.00

Two new early flowering varieties that we believe every sweet pea grower should include in his cultures.

EARLY AMERICAN BEAUTY

The strongest-growing, longest-stemmed, largest-flowered Early Sweet Pea yet introduced.

EARLY AMERICAN BEAUTY is a rich crimson rose color on a white ground. The coloring is brilliant and a new shade in Early-Flowering Sweet Peas. The vines are dark green, exceedingly robust and bear a profusion of blossoms. The blossoms are borne on very long and unusually stout stems, each stem having four magnificent flowers measuring 2 1/2 inches across. The flowers are bold and always well expanded.

For the commercial grower, Early American Beauty will be a welcome addition to the list.

Price per oz., \$2.00; per 1/4 lb., \$6.00.

MISS ANNIE LAURIE

constitutes the richest tone of pure Rose-Pink ever produced in a Sweet Pea. It is several shades richer than Majestic Rose or Zvolanek's Rose, and is a marvelous improvement over these two varieties.

Reports received from the trade who have already grown **MISS ANNIE LAURIE** on trial, declare it is just the color the florists want. In the trials and in the field cultures it shows up as the most vigorous Sweet Pea we have ever grown. Long stems which are maintained throughout its blooming period, and Fours of course, and it is an abundant prolific and continuous bloomer.

Price per oz., \$1.50; per 1/4 lb., \$5.00.

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New York, N. Y.



NEW EARLY SWEET PEA—"HOPE."
The "Last Word" in White Sweet Peas.

NEW DELPHINIUM A. B. C.

"King" Hybrids

This new strain of Perennial Delphinium (Larkspur) has been developed by an American grower with the particular idea of providing a cutflower collection that would satisfy the most critical and the demand for "King" Hybrids in the Chicago wholesale market during recent years has not been equal to the supply.

Price:

Trade pkt. \$1.00
6 pkts. for 5.00



NEW DELPHINIUM—A. B. C. "KING" HYBRIDS

Sow Now

New Primula Malacoides ERIKSSONII

SPECIAL NOTE—We control entire output of originator's stock, under contract with the introducer, Ernst E. Eriksson of Riverside, Ill.

New crop seed now ready for delivery.

We consider this the *de luxe* plant novelty of the year and do not believe any grower of pot plants can afford to be without a good supply of the different kinds offered.

"WONDER BABY," Pink
"BABY ROSE," Deepest Pink
"NEW BABY," Near Lavender Pink
Or Mixture of Above Named Varieties
Complete Cultural Directions Compiled
by Mr. Eriksson

Furnished Free with Each Order

Price each, trade pkt. (about 1,500 seeds) \$2.00
500 seeds for 1.00

NOTE! Primula Malacoides "Erikssonii" was one of most outstanding pot plants shown at the recent National Flower Show, Hartford, Conn.



PRIMULA MALACOIDES "ERIKSSONII"



HARDY PERENNIAL AND BIENNIAL FLOWER SEEDS

AQUILEGIA (Columbine)

Very desirable for cut flowers.			
Alpina. Blue, 24 in. Tr. Pkt.	35c	Oz.	\$1.50
Canadiensis. Old rose with yellow.			
Tr. Pkt.	75c	Oz.	\$4.00
Jaetschaui. Large yellow with red spur.			
Tr. Pkt.	50c	Oz.	\$3.00
Nivea Grandiflora. Giant white, semi-double.			
Tr. Pkt.	25c	Oz.	\$1.00
Skinneri. Scarlet spurs with yellowish green corolla.			
Tr. Pkt.	50c	Oz.	\$2.50
Vulgaris. Fl. Pl., double white.			
Tr. Pkt.	25c	Oz.	\$1.25
Long Spurred Hybrids. Large flowering, mixed colors.			
Tr. Pkt.	40c	Oz.	\$2.25
Chrysanth. Yellow. Tr. Pkt.	35c	Oz.	\$2.00
Copper Queen. Copper red. Tr. Pkt.			50c
Coerulea Hybrida. New long spurred, large flowering			
hybrids. Tr. Pkt.	40c	Oz.	\$2.50
Rose Queen. Shades of rose with white center.			
Tr. Pkt.	50c	Oz.	\$5.00
Farquhar's Pink. Beautiful pink, long spurred flowers.			
Tr. Pkt.	50c	Oz.	\$5.00
Californica Hybrida. Flowers large, long spurred, dark			
Carmine Lake with light yellow corolla.			
Tr. Pkt.	50c	Oz.	\$2.50
Silver Queen. Long spurred, white.			
Tr. Pkt.	50c	Oz.	\$2.50
Mrs. Scott Elliot's Hybrids.			
1/2 Oz. \$1.50 Tr. Pkt.	50c	Oz.	\$5.00
Recognized as the "last word" in large flowering, long			
spurred Aquilegia.			
Double Mixed. Tr. Pkt.	15c	Oz.	60c
Single Mixed. Tr. Pkt.	15c	Oz.	60c

CAMPANULAS (Bell Flowers)

Campanula Media (Canterbury Bells).			
Single blue, lilac, rose or white, or mixed.			
Tr. Pkt.	15c	Oz.	50c
Double blue, rose or white, or mixed.			
Tr. Pkt.	25c	Oz.	\$1.50
Persicifolia Grandiflora Blue. (Peach Bell.)			
Undoubtedly one of the finest of the hardy Bellflowers;			
grows 2 to 3 feet high, with large blue flowers.			
Tr. Pkt.	50c	Oz.	\$3.50
Persicifolia Grandiflora Alba. The white-flowered			
Peach Bells.			
Tr. Pkt.	50c	Oz.	\$3.50
Pyramidalis Blue. (The Chimney Bellflower.) A beau-			
tiful, stately hardy plant, either for garden or pot cul-			
ture: blue, salver-shaped flowers, 4 to 6 feet.			
Tr. Pkt.	25c	Oz.	\$1.50

CAMPANULAS (Contd.)

Pyramidalis Alba. Same as above, but with white			
flowers.			
Tr. Pkt.	50c	Oz.	\$1.50
Rotundifolia. (Blue Bells of Scotland.)			
Tr. Pkt.	50c	Oz.	\$5.00
Cup and Saucer. Canterbury Bells.			
Calycanthema (Cup and Saucer). Blue, rose, white or			
mixed.			
Tr. Pkt.	30c	Oz.	\$1.75
Carpatica (Hare Bell). Blue or white or mixed.			
Tr. Pkt.	25c	Oz.	\$1.50

DELPHINIUM (Hardy Larkspur)

Belladonna. Light turquoise blue.			
Tr. Pkt.	40c	Oz.	\$2.00 1/4 Lb. \$7.00
Bellamosum. A rich, deep blue form of Belladonna.			
Tr. Pkt.	50c	Oz.	\$2.50
Gold Medal Hybrids. Fine strain of mixed Hybrids.			
Tr. Pkt.	50c	Oz.	\$2.50
Wrexham Hollyhock Strain.			
Tr. Pkt.	\$1.00	Oz.	\$7.00
Blackmore & Langdon's Hybrids.			
Tr. Pkt.	\$1.00	Oz.	\$5.00
Chinense. Intense gentian blue, dwarf.			
Tr. Pkt.	35c	Oz.	\$1.00

"KING" HYBRIDS

A new cutflower strain of the highest merit.			
Tr. Pkt.	\$1.00	6 Pkts.	\$5.00
See illustration on previous page.			

"ICEBERG"

This is the first white perennial Delphinium which comes true from seed. It belongs to the elatum class and grows 48 inches high. The 20-inch long spikes are thickly covered with large pure white blooms. These plants are especially noted for their strong, healthy growth; they flower from June to August in the second year.

Tr. Pkt.	50c
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GAIL LARDIA

*The Dazzler.			
The flowers are very large, of dark, rich red with a			
bright orange tip on the end of each petal, making it			
a very attractive flower for florists.			
Tr. Pkt.	50c	Oz.	\$2.00

GAIL LARDIA GRANDIFLORA

—"Burgundy" (Perennial)

The shining wine-red blooms (about 2 1/2 inches in diameter) are produced liberally on long stems by the bushy plants 2 1/2 feet high. They flower from June until the autumn.

Tr. Pkt.	50c
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Portola Hybrids. These are hybrids of the well-known Portola variety and reproduce quite satisfactory from seed. This is a red with a golden tip.

	\$0.50	\$2.50
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Grandiflora Compacta. A compact variety, forming bushy plants 12 to 15 inches high.

	.15	1.00
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Grandiflora Superb Mixed

	.15	.50
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Tangerine. True tangerine color.

	.25	2.00
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Bremen. Coppery scarlet with brown disc, marguerite-shaped flower

	.30	
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HOLLYHOCK

Extra fine Chaters' strain, producing a very large percentage of double flowers.

Double Pink, Rose-Pink, Scarlet, Crimson, Salmon,

White, Yellow or Maroon.

Tr. Pkt.	20c	Oz.	\$1.25
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Double Mixed. Tr. Pkt.

	20c	Oz.	\$1.00
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Single Everblooming Mixed.

Tr. Pkt.	20c	Oz.	.85c
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Double Everblooming Mixed.

Tr. Pkt.	20c	Oz.	\$1.00
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Exquisite. Very large flowers with beautifully curled and fringed white-margined petals, each adorned with a long blotch in various shades of red. (Exceptional.)

Tr. Pkt.	25c	Oz.	\$2.00
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Imperator. Mixed Colors.

Tr. Pkt.	50c	Oz.	\$1.75
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PYRETHRUM—Flowering Sorts

Roseum. Pink. Tr. Pkt.

	30c	Oz.	\$2.75
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Hybridum Roseum, Single. Mixed.

Tr. Pkt.	40c	Oz.	\$1.50
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Pyrethrum Hybridum "Double Supreme Mixture." This

strain is especially desirable because of the large per-

centage of double blooms it will produce.

Tr. Pkt.	\$1.00	1/4 Oz.	\$2.50
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For Complete List of A. B. C. "Supreme" Quality Flower Seeds, Please Refer to Our General Catalogue, Mailed Free to the Trade

SPECIAL LOW OFFER OF LILY BULBS

From Cold Storage for Immediate Shipment

Due to decline of purchasing power of some of our customers and whom we had provided stock for, we find we have a surplus of bulbs in fine condition. Growers should find same profitable for coming Fall and early Winter blooming.

These Lilies are offered below cost of purchase in Japan. This offer is specially confined only to our good customers and we hope that you will let us hear from you by return mail.

	Size	Packing to Case	Per Case		Size	Packing to Case	Per Case
Rubrum	7/9	250	\$16.00	Auratum	7/9	100	\$ 6.50
Rubrum	8/9	200	16.00	Auratum	7/9	250	12.50
Album	8/9	200	18.50	Auratum	11/13	70	12.00
Album	8/10	170	18.50	Tigrinum	8/9	200	12.50
Magnificum	7/9	250	16.00	Tigrinum	7/9	100	6.00
Magnificum	7/9	100	8.00	Tigrinum	7/9	250	12.00

Outdoor California grown Freesia Purity Superflora; Elder's Giant White and Golden Daffodil will be soon arriving.

Calla Lilies, Aethiopica and Godfrey due soon.

Texas early flowering Narcissus for Christmas and January blooming; Paper Whites, Soleil d'Or, King Alfred, Sir Watkins, Laurens Koster. Please write us about your needs.

A. B. C. HEADQUARTERS FOR OUTDOOR GROWN FREESIA BULBS

Purity, Purity Imp. Superflora, Golden Daffodil, Wisteria, Dorothy Scheepers, Mrs. R. Craig, Splendens, Buttercup, Carrie Budau and Elders Giant White

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